For veterinarians and staff alike, PetVet Magazine is sure to inspire and educate, as well as highlight the incredible industry of veterinary medicine and the wonderful people that make up the veterinary community.

PETVET MAGAZINE IS THE ONLY VET–CENTERED PUBLICATION WHOSE FOCUS IS LESS CLINICAL AND MORE PERSONAL!

PUBLISHED 6 TIMES PER YEAR
Dec/Jan Feb/March April/May June/July Aug/Sept Oct/Nov

EACH ISSUE CONTAINS

CLIENT SERVICES  BEST PRACTICES  BUSINESS TRENDS

INDUSTRY NEWS  LIFE ADVICE  LIFESTYLE

“For decades Barkleigh Productions has been publishing innovative trade magazines for the pet care industry specifically for grooming and pet boarding professionals. So, it only makes sense that they are now creating a new veterinary magazine that is a blend of practice management, professional development, with a twist of real life medicine.

PETVET MAGAZINE IS ON TRACK TO FILL A VOID IN THE VETERINARY TRADE MAGAZINE WORLD.

— Jill A. Richardson, DVM, MBA
CIRCULATION

9,000
Copies of each issue mailed to subscribers

6
Issues per year

54,000
Copies every year!

PetVet Magazine is the ONLY lifestyle-focused magazine for the veterinary community. It’s a much needed breath of fresh air!

CURRENT AD RATES

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PRIME POSITIONS

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CONTACT

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Director of Marketing & Client Relations
(717) 350-9398
(717) 691-3388 Ext. 224
james@barkleigh.com

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COMMISSION

15% of gross billing allowed to recognized advertising agencies on space, color and position. Account must be paid within 30 days of invoice. No Discounts on Inserts.

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Let us design an attention-grabbing ad for you. No charge for ads in Barkleigh Publications.
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.125” Bleed:  
8.625” x 11.125”

Live Area:  
8.25” x 10.75”

Full page ads & spreads are trimmed in print process. Keep important information and text within live area. All full page ads must have **.125” BLEED ON ALL SIDES**

### ACCEPTED FORMATS: PDF, TIFF, OR EPS

All other file formats NOT accepted.

All ads and images must be high resolution 300 DPI and CMYK Color.

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