



For veterinarians and staff alike, *PetVet Magazine* is sure to inspire and educate, as well as highlight the incredible industry of veterinary medicine and the wonderful people that make up the veterinary community.

**PETVET MAGAZINE IS THE ONLY VET-CENTRED PUBLICATION WHOSE FOCUS IS LESS CLINICAL AND MORE PERSONAL!**

PUBLISHED  
**6 TIMES**  
PER YEAR

Dec/Jan  
Feb/March  
April/May

June/July  
Aug/Sept  
Oct/Nov

*"For decades Barkleigh Productions has been publishing innovative trade magazines for the pet care industry specifically for grooming and pet boarding professionals. So, it only makes sense that they are now creating a new veterinary magazine that is a blend of practice management, professional development, with a twist of real life medicine.*

**PETVET MAGAZINE IS ON TRACK TO FILL A VOID IN THE VETERINARY TRADE MAGAZINE WORLD.**

— Jill A. Richardson, DVM, MBA

## EACH ISSUE CONTAINS



CLIENT SERVICES



BEST PRACTICES



BUSINESS TRENDS



INDUSTRY NEWS



LIFE ADVICE



LIFESTYLE



# 2022 MEDIA KIT

## CIRCULATION

**9,000**  
COPIES OF EACH ISSUE  
mailed to subscribers

**6**  
ISSUES  
per year

**54,000**  
COPIES EVERY YEAR!

*PetVet Magazine is the ONLY lifestyle-focused magazine for the veterinary community. It's a much needed breathe of fresh air!*

## CURRENT AD RATES

	1X	3X	6X
FULL PAGE	\$2,500	\$2,400	\$2,300
2/3 PAGE	\$2,100	\$1,900	\$1,700
1/2 PAGE	\$1,600	\$1,500	\$1,300
1/3 PAGE	\$1,100	\$1,000	\$900
1/4 PAGE	\$900	\$800	\$700
1/6 PAGE	\$500	\$450	\$410

## PRIME POSITIONS

2ND COVER	PAGE 3	3RD COVER	4TH COVER
\$3,000	\$2,500	\$2,500	\$3,500

## CONTACT

**James Severs**  
Director of Marketing &  
Client Relations

(717) 350-9398  
(717) 691-3388 Ext. 224

[james@barkleigh.com](mailto:james@barkleigh.com)

### GENERAL INFORMATION

Advertisers and agencies assume liability for all content of their advertisements printed in PetVet Magazine, and any claim arising against the publisher. The publisher reserves the right to reject any advertising that is deemed unsuitable. Publisher is not responsible for time dated material.

### COMMISSION

15% of gross billing allowed to recognized advertising agencies on space, color and position. Account must be paid within 30 days of invoice. No Discounts on Inserts.

### AD DESIGN

Let us design an attention-grabbing ad for you. No charge for ads in Barkleigh Publications.

## AD SPECIFICATIONS

### FULLPAGE AD

**Print Size:**

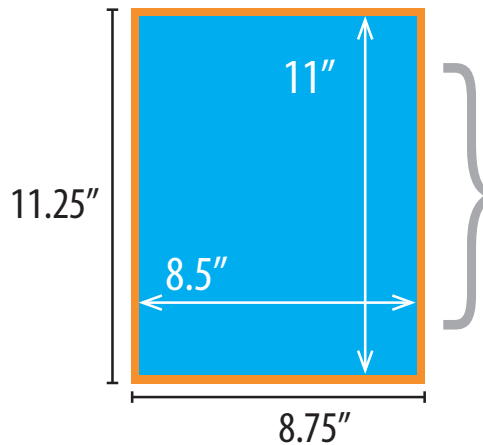
8.5" x 11"

**.125" Bleed:**

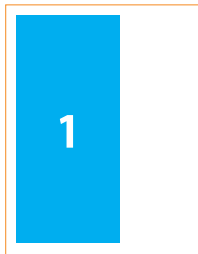
8.625" x 11.125"

**Live Area:**

8.25" x 10.75"

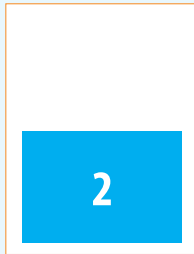


Full page ads & spreads are trimmed in print process. Keep important information and text within live area. All full page ads must have **.125" BLEED ON ALL SIDES**



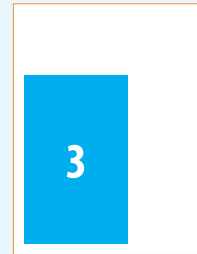
**1) 2/3 PAGE**

**WIDTH**  
4.5625"  
**HEIGHT**  
10"



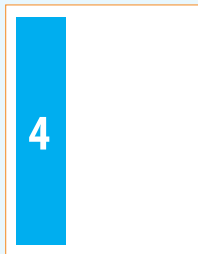
**2) HALF PAGE (STANDARD)**

**WIDTH**  
7"  
**HEIGHT**  
4.875"



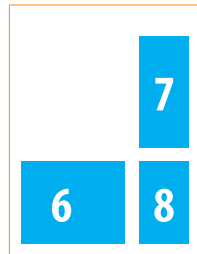
**3) HALF PAGE (TALL)**

**WIDTH**  
4.5625"  
**HEIGHT**  
7.375"



**4) 1/3 PAGE (TALL)**

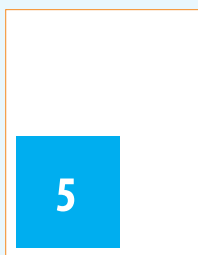
**WIDTH**  
2.1875"  
**HEIGHT**  
10"



**6) 1/4 PAGE W 4.5625" H 3.625"**

**7) 1/6 PAGE W 2.1875" H 4.875"**

**8) 1/8 PAGE W 2.1875" H 3.625"**



**5) 1/3 PAGE (STANDARD)**

**WIDTH**  
4.5625"  
**HEIGHT**  
4.875"

### ACCEPTED FORMATS: PDF, TIFF, OR EPS

All other file formats NOT accepted.

**All ads and images must be high resolution  
300 DPI and CMYK Color.**

**SEND AD ARTWORK TO [Alex@Barkleigh.com](mailto:Alex@Barkleigh.com)**

Files too large for e-mail may be uploaded to our Dropbox [bit.ly/1fbU5Dr](https://bit.ly/1fbU5Dr)