



This highly anticipated and much needed, new publication for the veterinary community is now a reality! *PetVet Magazine* is the only vet-centered publication whose focus is geared less toward medicine and more toward the wonderful

PEOPLE THAT MAKE UP THE VETERINARY COMMUNITY.

We discuss real-life issues that affect their daily lives—both professionally and personally. We'll celebrate successes. We'll honor achievements. We'll motivate and educate. We'll offer new approaches to everyday issues that plague vet practices everywhere. And hopefully, we'll even encourage a few smiles along the way.

PETVET MAGAZINE
IS PUBLISHED
6 TIMES
PER YEAR

Jan/Feb
March/April
May/June
July/Aug
Sept/Oct
Nov/Dec

"For decades Barkleigh Productions has been publishing
**INNOVATIVE TRADE MAGAZINES
FOR THE PET CARE INDUSTRY**

specifically for grooming and pet boarding professionals. So, it only makes sense that they are now creating a new veterinary magazine that is a blend of practice management, professional development, with a twist of real life medicine. PetVet Magazine is on track to fill

**A VOID IN THE VETERINARY
TRADE MAGAZINE WORLD.**

— Jill A. Richardson, DVM, MBA

WE DELIVER:



CLIENT
SERVICES



BEST
PRACTICES



BUSINESS
TRENDS



LIFE
ADVICE



INDUSTRY
NEWS



LIFESTYLE



2019 MEDIA KIT

2018 AD RATES

	1X	3X	6X
FULL PAGE	\$2,500	\$2,400	\$2,300
2/3 PAGE	\$2,100	\$1,900	\$1,700
1/2 PAGE	\$1,600	\$1,500	\$1,300
1/3 PAGE	\$1,100	\$1,000	\$900
1/4 PAGE	\$900	\$800	\$700
1/6 PAGE	\$500	\$450	\$410

PRIME POSITIONS

COVER SPACES

2ND COVER	PAGE 3
\$3,000	\$2,500
3RD COVER	4TH COVER
\$2,500	\$3,500

CONTACT



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 Client Relationship*

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GENERAL INFORMATION

Advertisers and agencies assume liability for all content of their advertisements printed in PetVet Magazine, and any claim arising against the publisher. The publisher reserves the right to reject any advertising that is deemed unsuitable. Publisher is not responsible for time dated material.

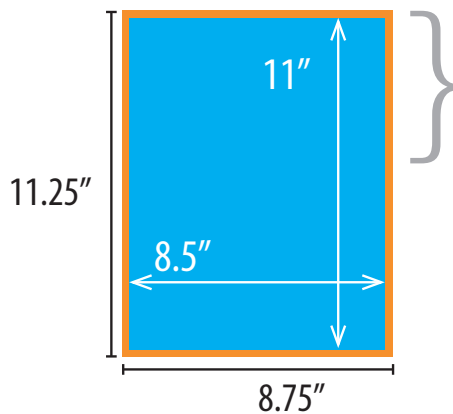
COMMISSION

15% of gross billing allowed to recognized advertising agencies on space, color and position. Account must be paid within 30 days of invoice. No Discounts on Inserts.

AD DESIGN

Let us design an attention-grabbing ad for you. No charge for ads in Barkleigh Publications.

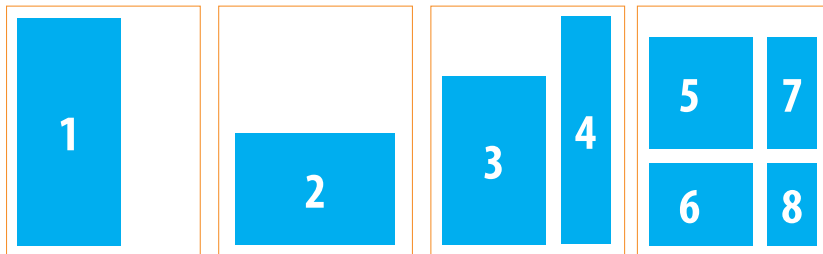
AD SPECIFICATIONS



.125" BLEED ON ALL SIDES
(full page ads & spreads only)

Page Size:
8.5" x 11"

Live Area:
8.25" x 10.75"



	WIDTH	HEIGHT
FULL PAGE	8.5"	11"
1) 2/3 PAGE	4.5625"	10"
2) 1/2 PAGE	7"	4.875"
3) 1/2 PAGE	4.5625"	7.375"
4) 1/3 PAGE	2.1875"	10"
5) 1/3 PAGE	4.5625"	4.875"
6) 1/4 PAGE	4.5625"	3.625"
7) 1/6 PAGE	2.1875"	4.875"
8) 1/8 PAGE	2.1875"	3.625"
1/12 PAGE	2.1875"	2.375"

ACCEPTED FORMATS: PDF, TIFF, OR EPS

All other file formats including Microsoft Word and Publisher files are NOT accepted.

**All ads and images must be high resolution
300 DPI and CMYK Color.**

SEND ALL AD ARTWORK TO

Karin@Barkleigh.com

Files too large for e-mail may be
uploaded to our Dropbox at:

bit.ly/1fbU5Dr

ART DEPARTMENT CONTACT

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