This highly anticipated and much needed, new publication for the veterinary community is now a reality! *PetVet Magazine* is the only vet–centered publication whose focus is geared less toward medicine and more toward the wonderful 

**PEOPLE THAT MAKE UP THE VETERINARY COMMUNITY.**

We discuss real–life issues that affect their daily lives—both professionally and personally. We’ll celebrate successes. We’ll honor achievements. We’ll motivate and educate. We’ll offer new approaches to everyday issues that plague vet practices everywhere. And hopefully, we’ll even encourage a few smiles along the way.

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**PETVET MAGAZINE IS PUBLISHED**

6 TIMES PER YEAR

Jan/Feb  
March/April  
May/June  
July/Aug  
Sept/Oct  
Nov/Dec

*For decades Barkleigh Productions has been publishing innovative trade magazines for the pet care industry specifically for grooming and pet boarding professionals. So, it only makes sense that they are now creating a new veterinary magazine that is a blend of practice management, professional development, with a twist of real life medicine. PetVet Magazine is on track to fill a void in the veterinary trade magazine world.*

— Jill A. Richardson, DVM, MBA

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**WE DELIVER:**

- Client Services  
- Best Practices  
- Business Trends  
- Life Advice  
- Industry News  
- Lifestyle
GENERAL INFORMATION
Advertisers and agencies assume liability for all content of their advertisements printed in PetVet Magazine, and any claim arising against the publisher. The publisher reserves the right to reject any advertising that is deemed unsuitable. Publisher is not responsible for time dated material.

COMMISSION
15% of gross billing allowed to recognized advertising agencies on space, color and position. Account must be paid within 30 days of invoice. No Discounts on Inserts.

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AD SPECIFICATIONS

.125” BLEED ON ALL SIDES
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ACCEPTED FORMATS: PDF, TIFF, OR EPS
All other file formats including Microsoft Word and Publisher files are NOT accepted.

All ads and images must be high resolution 300 DPI and CMYK Color.

SEND ALL AD ARTWORK TO
Karin@Barkleigh.com
Files too large for e-mail may be uploaded to our Dropbox at:
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