

2021 MEDIA KIT



For veterinarians and staff alike, *PetVet Magazine* is sure to inspire and educate, as well as highlight the incredible industry of veterinary medicine and the wonderful people that make up the veterinary community.

PETVET MAGAZINE IS THE ONLY VET-CENTRED PUBLICATION WHOSE FOCUS IS LESS CLINICAL AND MORE PERSONAL!

PUBLISHED
6 TIMES
PER YEAR

Dec/Jan
Feb/March
April/May

June/July
Aug/Sept
Oct/Nov

"For decades Barkleigh Productions has been publishing innovative trade magazines for the pet care industry specifically for grooming and pet boarding professionals. So, it only makes sense that they are now creating a new veterinary magazine that is a blend of practice management, professional development, with a twist of real life medicine.

PETVET MAGAZINE IS ON TRACK TO FILL A VOID IN THE VETERINARY TRADE MAGAZINE WORLD.

— Jill A. Richardson, DVM, MBA

EACH ISSUE CONTAINS



CLIENT SERVICES



BEST PRACTICES



BUSINESS TRENDS



INDUSTRY NEWS



LIFE ADVICE



LIFESTYLE

2021 AD RATES

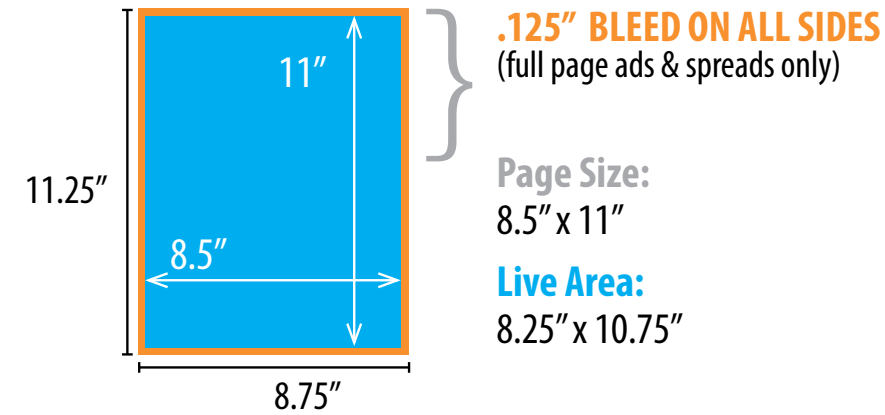
	1X	3X	6X
FULL PAGE	\$2,500	\$2,400	\$2,300
2/3 PAGE	\$2,100	\$1,900	\$1,700
1/2 PAGE	\$1,600	\$1,500	\$1,300
1/3 PAGE	\$1,100	\$1,000	\$900
1/4 PAGE	\$900	\$800	\$700
1/6 PAGE	\$500	\$450	\$410

PRIME POSITIONS

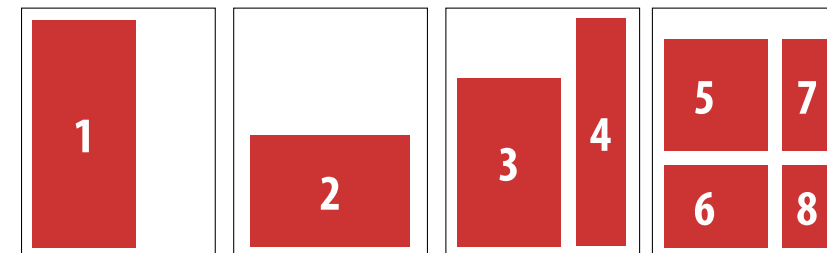
COVER SPACES

2ND COVER	PAGE 3
\$3,000	\$2,500
3RD COVER	4TH COVER
\$2,500	\$3,500

AD SPECIFICATIONS



	WIDTH	HEIGHT
FULL PAGE	8.5"	11"
1) 2/3 PAGE	4.5625"	10"
2) 1/2 PAGE	7"	4.875"
3) 1/2 PAGE	4.5625"	7.375"
4) 1/3 PAGE	2.1875"	10"
5) 1/3 PAGE	4.5625"	4.875"
6) 1/4 PAGE	4.5625"	3.625"
7) 1/6 PAGE	2.1875"	4.875"
8) 1/8 PAGE	2.1875"	3.625"
1/12 PAGE	2.1875"	2.375"



ACCEPTED FORMATS: PDF, TIFF, OR EPS

All other file formats including Microsoft Word and Publisher files are NOT accepted.

All ads and images must be high resolution 300 DPI and CMYK Color.

SEND ALL AD ARTWORK TO

ALEX@Barkleigh.com

Files too large for e-mail may be uploaded to our Dropbox at:

bit.ly/1fbU5Dr

ART DEPARTMENT CONTACT

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GENERAL INFORMATION

Advertisers and agencies assume liability for all content of their advertisements printed in PetVet Magazine, and any claim arising against the publisher. The publisher reserves the right to reject any advertising that is deemed unsuitable. Publisher is not responsible for time dated material.

COMMISSION

15% of gross billing allowed to recognized advertising agencies on space, color and position. Account must be paid within 30 days of invoice. No Discounts on Inserts.

AD DESIGN

Let us design an attention-grabbing ad for you. No charge for ads in Barkleigh Publications.

